

GAMECHANGERS UNIVERSAL Advertising Rate Sheet

* Introductory Ad Rates

Oct/Nov 2016 Introductory Issue is Online Only!



**OCT/NOV 2016
INTRODUCTORY ISSUE!**
Available Online
October 15, 2016

GCU's New Magazine!

UnDaunted



RATES	1X	2X	4X	6X
FULL PAGE	\$500	\$475	\$450	\$425
1/2 PAGE	275	270	260	\$250
1/4 PAGE	150	150	150	150
1/6 PAGE	100	100	100	100
1/12 PAGE	55	55	55	55

PREFERRED POSITIONS (Full Page Only)

INSIDE FRONT COVER	\$700
BEFORE CONTENTS PAGE	\$650
BACK COVER	\$800
INSIDE BACK COVER	\$700
BEFORE INSIDE BACK COVER	\$600
DESIGNATED CATEGORIES	\$550
FACING "FROM THE EDITOR"	\$675
1/2 PAGE DESIGNATED CATEGORIES	\$325
1/4 PAGE DESIGNATED CATEGORIES	\$180

* Lock in the introductory rates for up to a year before they change on October 2, 2016. Special introductory rates good through October 1, 2016.

PUBLICATION DEADLINES

ISSUE	MATERIAL DEADLINE
FEB-MAR	January 1st
APR-MAY	March 1st
JUNE-JULY	May 1st
AUG-SEPT	July 1st
<u>OCT-NOV 2016</u>	<u>October 1st</u>
DEC-JAN	November 1st

SPECIFICATIONS

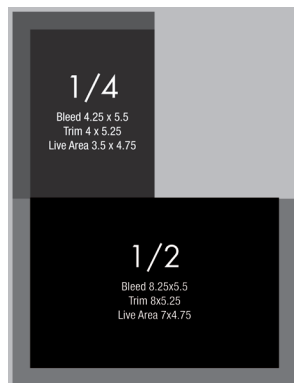
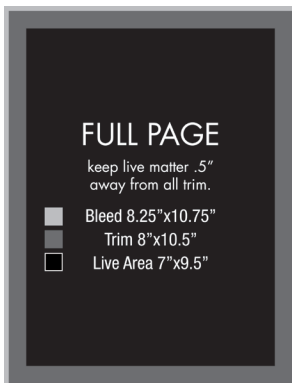
"Camera ready" CMYK or grayscale digital files must be in the following format: eps, pdf, jpg or tiff saved as a high resolution (300dpi) file. Files must include fonts (eps files please convert to outlines). Ads can be emailed to your sales rep or emailed directly to GameChangersUniversal@gmail.com

PRODUCTION CHARGES

Basic ad production is \$90/hr. This includes work required to meet magazine specifications on prebuilt ads sent to us for publication. Duplication of ads for other publications may result in additional charges if resizing is required. Logos, photography and other design services are available. Contact us if interested. Payment required by Publication Deadline.

TERMS

Publisher reserves the right to reject any advertisement or to request alteration prior to publication of material. Advertisers assume liability for any approved ad printed. Advertising Agencies - Commissions: 15% to advertising agencies recognized by the publisher on space charges only. Material from agencies must meet the requirements to earn commission. Advertising agencies assume liability for all content of any advertisement placed and for any claims arising therefrom.



Full Page Bleed 8.25" x 10.75"
Full Page Trim 8" x 10.5"
Full Page Live Area 7" x 9.5"
1/2 Page Bleed 8.25" x 5.5"
1/2 Page Trim 8" x 5.25"
1/2 Page Live Area 7" x 4.75"
1/4 Page Bleed 4.25" x 5.5"
1/4 Page Trim 4" x 5.25"
1/4 Page Live Area 3.5" x 4.75"
1/6 Page Trim 3.5" x 3.165"
1/6 Horizontal 7" x 1.585"
1/12 Page Trim 3.5" x 1.585"

Live Area Full Page 7" x 9.5" and is .5" from all trim.

Contact your AD AGENT for more details or email: GameChangersUniversal@gmail.com
GameChangersUniversal.com